



We are shifting gears and plan to hold our biggest fundraising event of the year— virtually! It will be happening online: **Thursday, September 24, 2020 at 12 noon.**

We are working with host and virtual event guru **Fred Northup**, and a keynote address will be delivered by **University of Washington President, Ana Mari Cauce.**

Our families were immediately affected by the COVID-19 pandemic. Part-time and work-study jobs were lost, college classes abruptly went online, aftercare options vanished, and elementary schools closed. Suddenly families were juggling homeschooling, piled up bills, and added expenses.

In response to the pandemic, Goodwin Connections immediately supported our students with their basic needs and technology needs to get them through spring and summer quarters. **We are looking to make our Lunch-In the biggest and best it can be to continue to keep our families on track.**

When school resumes in the fall, many of our students will be facing a vastly different landscape. Childcare, already in short supply, may be harder to find and more expensive. Childcare centers throughout the region have closed, and it's unclear how many will reopen.

We want to work with you to make your sponsorship memorable, thoughtful, and effective. By going virtual, your sponsorship message will be increased due to a peer-to-peer online campaign that will reach more supporters.

Here's a start as to what we can offer in gratitude for your support:

- A personal video message of gratitude from a child in our program to your company will air during the virtual Lunch-In.
- The sponsor video messages will be housed on our Lunch-in campaign page and posted on our social media pages.
- Access to a virtual fundraising table for your company. This will allow employees to attend prior, during, or after the event to get involved and see the difference your company is making for local families.
- Logo inclusion in: our Giving Guide ad in the Puget Sound Business Journal, our September invite mailing, on our website, and posted to our social media pages.

We welcome the opportunity to chat with you about the possibilities for sponsorship. Thank you for your time and consideration.

IT'S A
GOODWIN
Lunch-IN



IT'S A GOODWIN *Lunch-IN*

All Sponsors



Personal video message of gratitude that will air during the virtual event



Video message will be housed on our Lunch-In campaign page and posted on our social media pages.



Access to a virtual fundraising table for your company.



Logo inclusion on invitation, our website, and social media pages.

\$5,000 Sponsors (Presenting Sponsor)



Opportunity to record a video message from your company to the community that will be included in the virtual event



Acknowledgment in the Puget Sound Business Journal Giving Guide



Logo on thank you card that will be sent to all donors

\$3,000 Sponsors (Streaming Sponsor)



Acknowledgment in the Puget Sound Business Journal Giving Guide



Logo on thank you card that will be sent to all donors

\$1,000 Sponsors (Door-Prize Sponsor)



Logo included on card accompanying door prizes that will be delivered to winners on the day of the event.

